

Alliance Schlumberger – Final programme

2011 General Meeting in Bruges

TOURS

✓ Saturday: “The Highlights of Bruges”

The Saturday excursion is a programme existing out of 3 different parts (mingled):



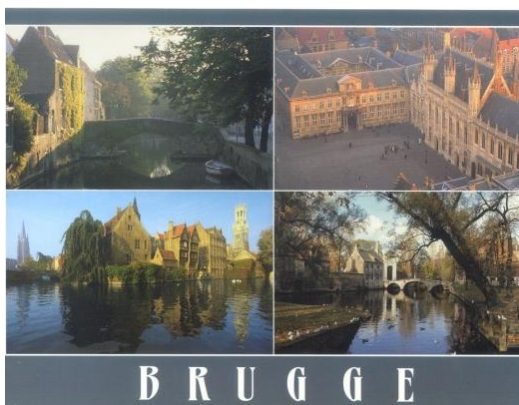
- **Part 1:** an authentic experience : a trip with horse and cart along the most idyllic places of Bruges. Exploring the medieval town by horse – tramway clip clopping on the cobblestones, is an ideal way to create an unforgettable moment in one of the most beautiful towns of Belgium. You will see the most special places of the town, with also great attention to the less known and popular parts.

- **Part 2:** a trip by boat of ½ hours. We foresee an exclusive charter, so there is no waiting time and there are no other tourists on the boat. During this tour the guests get a different view on this wonderful city and discover why Bruges is called the “Venice of the North”. A must-do in Bruges!



- **Part 3:** a visit of the brewery museum of “De Halve Maan”. The museum presents the unique opportunity to discover the old traditional brewing methods in Bruges. Daily guided tours will allow you to visit both the modern brewery as the museum. Experienced guides will teach you everything about malt and hops. During the visit you will also enjoy an amazing panoramic view over Bruges.

✓ Sunday, choice 1: City walk + visit of the Groeningemuseum



- Here the guests are welcomed by 8 professional city guides (French or English) who accompany them during a walk through the city for a walk of 2 hours through the amazing “Venice of the North”. During this tour, they will discover the hidden treasures of this beautiful medieval city in a picturesque neighbourhood. We don’t only take the participants along the most important curiosities not covered on Saturday, but also along places of pure pleasure and undiscovered pearls. Sometimes, we’ll show you things that even a regular day tourist almost never gets to see.

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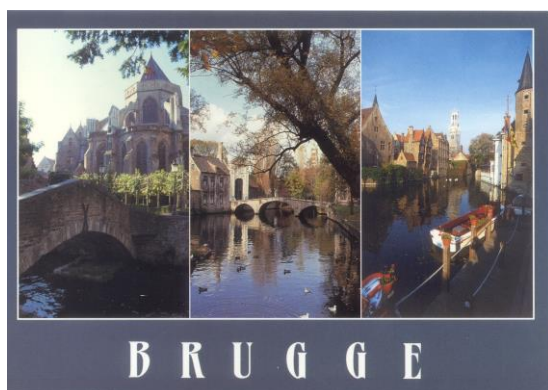
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- During the walk we foresee a visit of one of the most beautiful museums of Bruges, the Groeningemuseum. The permanent collection of this museum shows a rich and fascinating array of artworks from the southern Netherlands (Belgium) over a period of six centuries. Highlights include the world-famous collection of works by the Flemish Primitives, paintings by various Renaissance and Baroque masters, several interesting pieces from the Neo-classical and Realistic periods of the 18th and 19th centuries, milestones from the Symbolist and Modernist movements, masterpieces by the Flemish Expressionists and a varied selection of Post-1945 modern art.



✓ Sunday, choice 2: City walk + visit of The Choco Story



- Here the guests are welcomed by 8 professional city guides (French or English) who accompany them during a walk through the city for a walk of 2 hours through the amazing “Venice of the North”. During this tour, they will discover the hidden treasures of this beautiful medieval city in a picturesque neighbourhood. We don’t only take the participants along the most important curiosities not covered on Saturday, but also along places of pure pleasure and undiscovered pearls. Sometimes, we’ll show you things that even a regular day tourist almost never gets to see.
- During the walk we foresee a visit of “The Choco Story”. The mission of this museum is to make known the story of the transformation of cocoa into chocolate and to promote the health and quality aspects of Belgian chocolate. A great experience! You are immersed in the ancient Mexican world of the Mayas and the Aztecs for whom chocolate was the drink of the gods and cocoa beans a means of payment. The chocoholic gets to find out all about the production of chocolate truffles, chocolates, hollow figures and bars of chocolate.



MEALS

✓ Saturday lunch: home brewery “De Halve Maan”



- At noon on Saturday the groups gather for the lunch at the home brewery “De Halve Maan”, a unique venue in the very heart of the city. This is the only family brewery in the centre of Bruges that is still active and offers a hospital welcome to the visitors. During the lunch the guests can enjoy the home brewed beers “Brugse Zot” and “Straffe Hendrik”. The first beer has won several international prizes, such as the Gold Medal at the World Beer Championships in Seattle. Irresistible. Authentic spaces.

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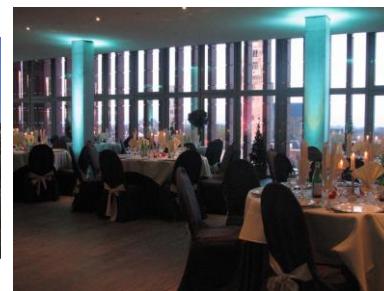
As lunch we propose a countryside buffet with a selection of Flemish Ganda Ham, beer pâté made with Brugse Zot beer and onion marmalade, chicken fillet, pork roast, tuna salad, hardboiled eggs and all of this with various salads and different cold sauces, wholegrain bread and butter. Drinks during the lunch included (home brewed beer, softs, water, orange juice, red and white wine).



✓ Alliance gala dinner (Saturday evening) in Forum 6 of the Concert building

- Reception at the town hall
- Our venue proposition: Foyer of the Municipal Theatre

The Concert building is a top location for your gala dinner, situated across the NH Hotel (1 minute) and the town hall (7 minutes walk). We foresee Forum 6, a unique venue in which the guests can enjoy, from every corner of the room, a magnificent panoramic view over the rooftops of the historic centre of Bruges with the towers, fairytale lit at evening. Magic! Forum 6 is situated in the tower (with elevator) on the 6th floor of the Brugian Concert Building and offers enough space for an unforgettable gala dinner for the Alliance guests.



Mentioned-below you'll find our gastronomic propositions for a 3-course dinner (red wine, white wine and water p.p. included). From these propositions you can compose 1 menu for the entire group. Obviously a more course dinner is also possible. Highly culinary standard.

Aperitif (Cava and Orange juice) and amuses-bouches (in the town hall)

Marinated salmon Gravlax, a refreshing summer salad

OR

Carpaccio of tuna fish with mint, sesame and coriander

Garnishing of coriander cream with gravy

Filet of sucking pig with gravy of sage, gratin of vegetables with Chimay cheese

OR

On a low temperature prepared pigeon with Balsamico, small burger of the drumsticks

With vanilla oil marinated pineapple, espuma of yoghurt

OR

Moelleux of chocolate with vanilla ice

Red wine, white wine and water included

Coffee or tea during the dessert

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Musical entertainment during the gala dinner by Freddy's Jazzband. A small walking orchestra with a lot of style which will bring you a lot of honour. Ambiance guaranteed, full of swing. The trio exists out of 100% professional musicians. Jazz and all-round quality popular music (also international), perfect for the attendees. They cover all tables. Irresistible!



✓ Sunday lunch: restaurant "Maximiliaan van Oostenrijk – Minnewater"



These restaurants ensures a traditional, quality cuisine and a good service in historical surroundings: a perfect match with medieval character of Bruges. Add the view over the Minnewater and the Beguinage to complete the picture. Menus mentioned below (1 choice of menu for the entire group. Very romantic setting

Lunch proposition

Pâté of the house OR Salad with crispy bacon

Flemish stew made with Leffe beer OR Roasted beef, Brugian style

Authentic Dame Blanche

2 drinks and coffee included

GENERAL ORGANIZATION COSTS

- ✓ Complete organization and co-ordination during the 3 days stay in Bruges. General guidance and fully accompanied presence. Costs for personnel, general costs and costs for the administration, accompaniment, transport and others.
- ✓ Perfect+ provides an info sheet about all the practical details + transport facilities from airport/railway, etc. This needs to be forwarded to all the attendees. See enclosed.
- ✓ We indicated our executive producer John Verstuyft as the sole contact for your project under the supervision of General Manager Wim Van Besien.
- ✓ In the booking form you foresee a obligatory contribution in the general organization costs.



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PAYMENT AND PAYMENT FACILITIES

- ✓ The full sum should then be settled prior to the event together with the 2nd payment to the hotel (before 15th May the latest). Deal with the NH Hotel arranged.
- ✓ So this sum will include the price of tours 1+2, 2 lunches (Saturday – Sunday), the Alliance dinner and our fee. Perfect+ will then recuperate their share from the hotel.
- ✓ Kindly confirm in writing the deal that differences between the gain € 1,50 on the tours p.p. and € 2,50 on Alliance dinner will be corrected against the amount of credit card transactions x € 5,50 per transaction, between Alliance and Perfect+. The same counts for our fee split over 150 attendees, in case of more than 150 attendees. The gifts (chocolates -1 p.p.) will also be paid by Alliance. Kindly send us your invoice details.

CANCELLATION CONDITIONS

- ✓ As a general rule we take over the same cancellation conditions of the hotel.
- ✓ Registration and payment should be finalized before May, the 15th.
- ✓ Further our sale conditions will apply (see enclosed).

BUDGETING

Description	Price/p.
<u>Tours</u>	
° Excursion "The Highlights of Brugge" (Saturday - 1/2 day)	33,60 €
> € 32,10 (excursion) + € 1,50 (bank charges deal)	
° Excursion "City walk + visit of The Choco Story (Sunday - 1/2 day)	12,00 €
> € 10,50 (excursion) + € 1,50 (bank charges deal)	
° Excursion "City walk + visit of the Groeningemuseum (Sunday - 1/2 day)	12,00 €
> € 10,50 (excursion) + € 1,50 (bank charges deal)	
<u>Meals</u>	
° Lunch on Saturday (home brewery De Halve Maan - open bar incl.)	28,70 €
° Alliance dinner overlooking Bruges	87,40 €
> incl. rental of the venue, aperitif in the town hall and Freddy's Jazzband (4 hours)	
> € 71 (aperitif + menu) + € 8 (rental of the venue) + € 5,90 (Freddy's Jazzband) + € 2,50 (bank charges deal) = € 87,40 p.p.	
° Lunch on Sunday (restaurant Maximiliaan van Oostenrijk)	28,70 €
<u>General organization costs</u>	
° Obligatory contribution in the general organization costs	24,30 €



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